



## Your Digitalization Analytics Platform.

### AI-POWERED DIGITAL TRANSFORMATIONS.

DigiX. is an analytics suite with built-in algorithms designed to accelerate and optimize digital transformations. Using deep learning, it predicts digital migration likelihoods for customers and services as well as generating high impact metrics that let you discover everything you need to know about your digitalization performance.



Boost your digital performance with smart insights and actions.



#### PROPRIETARY METRICS

Powerful indices defined by industry experts to reflect true performance



#### TARGETED ACTION LISTS

Hassle-free identification of top priority customer groups to target



#### READY-MADE DASHBOARDS

Interactive visualizations and heatmaps across key dimensions



#### SELF-SERVICE DEEP DIVE

User-friendly customized analysis interface for additional queries

## MULTI-DEVICE EXPERIENCE

Optimize your  
digital strategy  
anywhere with  
easy access  
through any  
device



### Decrease cost of service

through effective  
migration to digital  
channels

### Increase digital uptake

as a means for  
competitive  
differentiation

### Uplift digital programs

focusing on high  
impact services and  
actions

### Improve satisfaction

by expanding &  
enhancing self-  
service experiences

## DigiX. in Action

- ▶ Smart E-Government Transformation
- ▶ Banking Omnichannel Revamp
- ▶ Government Digital Excellence
- ▶ Mobile Banking Acceleration
- ▶ Telecoms Digital Services Migration
- ▶ Mobile App Transaction Uptake

**Schedule your demo today.**

Get in touch with us if you like more information or want to see DigiX. in action.



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